Open for Registration



# goodness all around

FREEHOLD



This is our inspiration for conceptualising and designing Versa.

A haven of a home that lives up to, and meets the expectation of everyone. Whether you are a first timer excitedly looking for your dream home, or a smart investor on the hunt for the best deal, or you may be the loving parent scouting for a safe place for your college-going kid, or an employee who desires the convenience and proximity of home to workplace.

People's needs are ever-changing and dynamic. Versa offers you the versatility of living life according to your unique lifestyle needs.

You really can have it all at Versa without having to pay a hefty price tag.

Introducing
A Versatile Living Concept

#### Why Versa Is Your Ideal Choice...

It is a concept of living that is distinctly designed for those who want to:

- Afford their first home without breaking their bank balance.
- Invest in a property with confidence of viable returns.
- Own their home for the same price they would be paying for rent.
- Enter the property market with a safe choice that will save them money.
- Enjoy a versatile lifestyle with many facilities for a whole lot less.









## Master-Planned for Versatile Lifestyles, Multi-Generational Communities & Commercial Viability

Occupying one of the most coveted locations in Batu Kawan, Aspen Vision City (AVC) has been envisioned as a master-planned city since the beginning. AVC's masterplan maps out different scales of development and a sustainable framework for expected population and economic growth.

The ingenuity of AVC's master planning is captured and is evident in each of its uniquely conceptualised developments that are vastly different from one another. Each project in AVC is planned, designed and built to meet the different lifestyles based on in-depth studies of market segments, profiling of people and future readiness.

The objective of this is to foster robust multi-statured, multi-cultural and multi-generational communities that will flourish rapidly and grow exponentially in the near future.

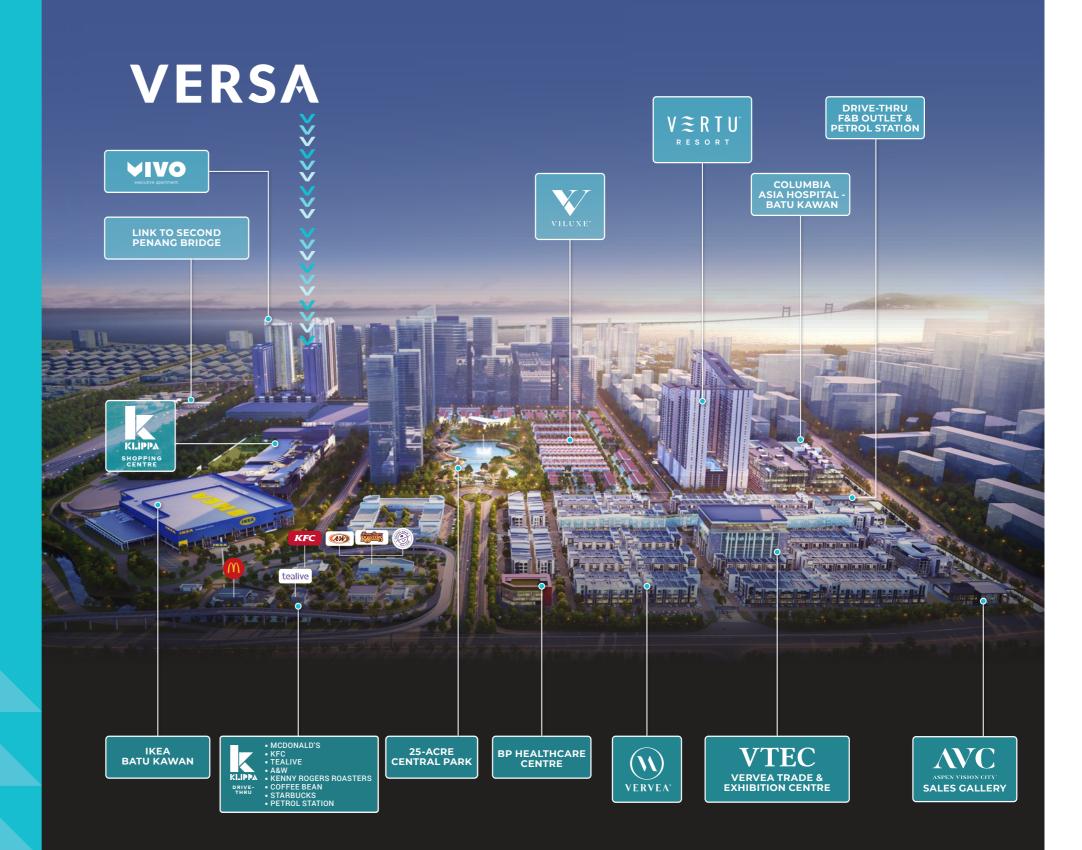
To become the leading city in the Northern Region for people to live at, for businesses to flourish and workforce to seek employment.



Spanning 247 Acres Of Freehold Land, AVC Is Flourishing As The 3rd Satellite City Of The Northern Region

The winning combination of AVC's intelligently integrated infrastructure that combines various types of developments, the best of smart solutions, green concepts and life-enriching enhancements such as wide roads, sophisticated functionalities and systems, designer landscapes, architectural designs and sustainable strategies are the cornerstones of AVC.

Its vantage location at the exit point of the Second Penang
Bridge connects Versa and Aspen Vision City to all the places
of interest, commercial centres, industrial zones, and the
Penang Island. It is highly accessible from the North-South
Expressway, and all major highways. It is only a mere 26km
away from the Penang International Airport.



## A Green City Fortified With A Sustainably Smart Infrastructure

Aspen Vision City, as the most prominent township in Batu Kawan has exceeded the Penang State's vision to develop it into the Northern Region's first smart eco city. AVC promotes green construction in its built environment to achieve the Green Certification status, which includes state-of-the-art and sustainable infrastructure such as streamlined utilities, and a sustainable landscape that is visually pleasing, environmentally sound, and cost-efficient.

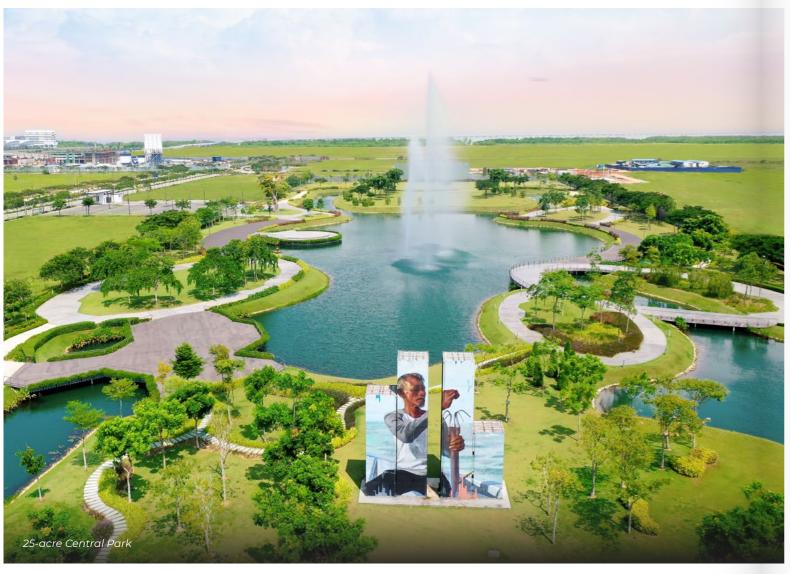




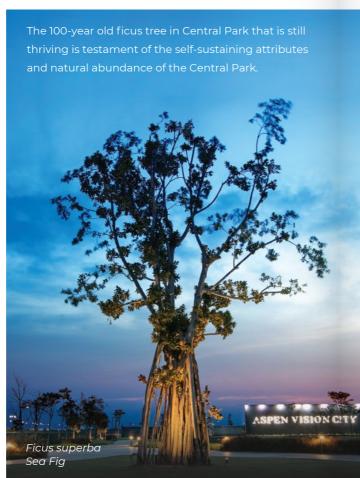




Protecting the environment through centralised smart waste management facility alongside inter-connected roads that are conducively designed for the well-being of commuters, pedestrians and cyclists while effectively reducing the carbon footprint in AVC.







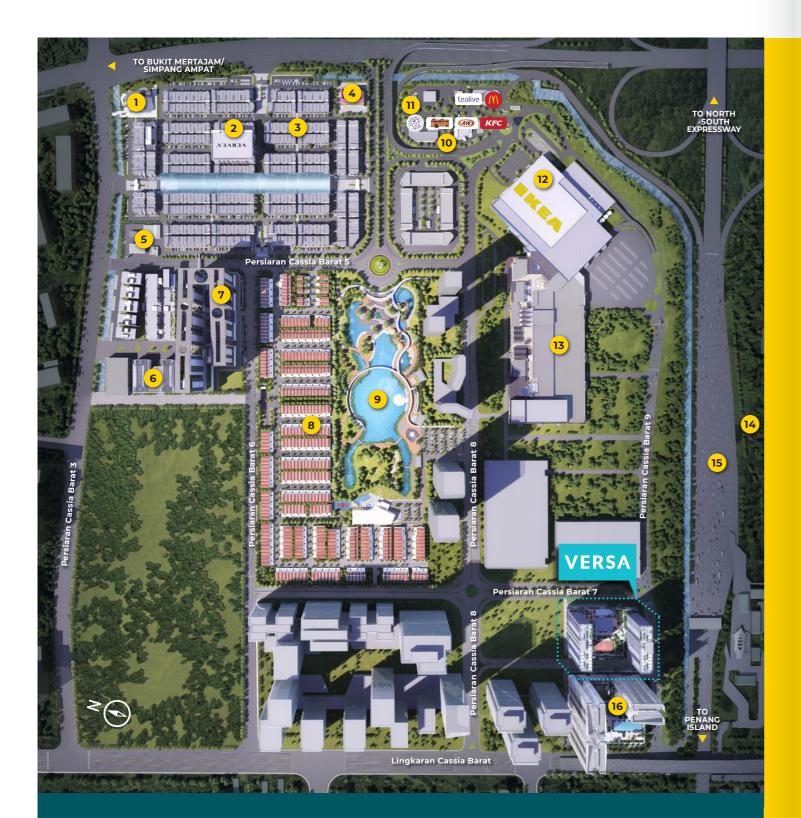
## Uniting People With Nature In Perfect Harmony

Beating heartily as the green lung of Batu Kawan and the Northern Region, AVC's Central Park embraces the site's natural landscapes, and is built to foster the great green outdoor culture.

Expansive open spaces are lushly planted with shrubs and trees, and a vast blue lagoon with a record-breaking 52-metre high water feature is ideal for people to connect and engage with nature.

The abundance of greenery in Central Park naturally provides cool shady spots for people, and it is also a conducive habitat for flora and fauna. Various flora species in the master plan contribute a wide array of clinical benefits and boast amazing attributes.



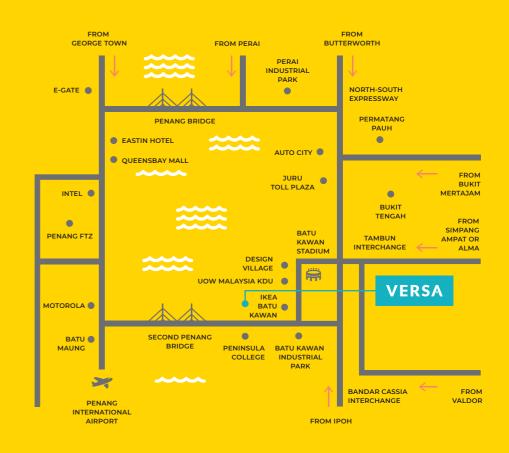


#### **ASPEN VISION CITY MASTERPLAN**

- 1 Aspen Vision City Sales Gallery
- Vervea Trade & Exhibition Centre (VTEC)
- **5** Vervea Commercial Precinct
- **4** BP Healthcare Centre
- 5 Drive-Thru F&B Outlet and Petrol Station
- 6 Columbia Asia Hospital Batu Kawan
- 7 Vertu Resort
- 8 Viluxe
- 9 25-acre Central Park

- **10** McDonald's, KFC, Tealive, A&W, Kenny Rogers Roasters and Coffee Bean Drive-Thru
- 11 Starbucks Drive-Thru and Petrol Station
- 12 IKEA Batu Kawan
- 13 Klippa Shopping Centre
- 14 Batu Kawan Industrial Park
- 15 Second Penang Bridge Toll Plaza
- 16 Vivo Executive Apartment

**LESS THAN VERSA** 1KM 2KM 5KM 9KM **25KM** 0.5KM IKEA Batu Kawan Klippa Batu Kawan Shopping Industrial Centre Park Penang Vervea Peninsula Design Commercial College, Village Precinct Government The Ship North-South Offices Campus Vervea Expressway Trade and Post Office Columbia **Bukit Minyak** Exhibition Second Asia Hospital Industrial Banks Centre Batu Kawan Park Bridge Public Bayan Lepas · McDonald's, UOW Bukit Schools **Industrial Park** KFC, Tealive, Malaysia Mertajam (Via Second A&W, Kenny Batu Kawan KDU Penang and Valdor Penang Bridge) Rogers Stadium University Roasters, Penang International College Simpang Coffee Bean Airport Ampat and Starbucks · Seberang Perai and Bukit Drive-Thru Tambun Petrol Station



## surrounded by a bustling community, commercial hubs & amenities that are full of potential

Aspen Vision City (AVC) is an emerging self-sustaining city which attracts local interest and captivates international attention. AVC is home to IKEA Batu Kawan and a host of other residential developments, commercial precinct, convention centre and the 25-acre Central Park.











#### **IKEA Batu Kawan**

Being the one and only in the Northern Region, this 433,000 sq. ft. IKEA store provides an array of well-designed and functional home furnishing products to cater to your living and working needs. Come for the furniture, or your chats over Swedish meatballs.



#### Klippa Shopping Centre

Spanning 1.6 million sq. ft. of gross leasable area, Klippa Shopping Centre will feature a rooftop garden with al-fresco dining, focusing on events, entertainment, leisure, dining and other attractions for the community. This shopping centre is anchored by IKEA.

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#### **Drive-Thru Conveniences**

Complementing the current on-the-go lifestyle trend, the drive-thru in AVC spans approximately over 5 acres of land. The well-known international and local brands making their presence here include McDonald's, KFC, Tealive, A&W, Kenny Rogers Roasters, Coffee Bean and Starbucks.

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#### **Aloft Hotel**

The first internationally branded hotel in Batu Kawan, this 260,000 sq. ft. hotel features a 30-storey tower, swimming pool, fitness centre, meeting rooms, ballrooms, restaurants and a bar, among others.

>>>

#### **Vervea Commercial Precinct**

It is the largest gated and guarded commercial precinct in the Northern Region. It is well equipped with the latest smart and connected facilities, featuring the longest and largest Ethylene Tetrafluoroethylene (ETFE) roof canopy in this country, that covers 300-metre High Street recognised by The Malaysia Book of Records.



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#### **Vervea Trade & Exhibition Centre**

The Vervea Trade & Exhibition Centre (VTEC) can hold mammoth scale concerts, auto shows, trade fairs and consumer exhibitions. The 38,000 sq. ft. space consists of exhibition halls, a pre-function hall, a VIP room, an organiser room and preparation areas for food and services. It has the capacity to become the region's hub for Meetings, Incentives, Conventions and Exhibitions (M.I.C.E)



#### **Columbia Asia Hospital -Batu Kawan**

A renowned and trusted name in international healthcare. The new facility will provide first-class medical services. It is equipped with 213 beds and a full-service medical centre that will be right at your doorstep.



#### **Penang Design Village**

Part of a 40-acre mixed-use development that includes a hotel, serviced apartments and condominiums, the Penang Design Village is the greenest mall in Malaysia, and it is also the only outlet mall in Northern Region.















#### **<<<**

#### **UOW Malaysia KDU Penang University College**

The new campus of this renowned University College will increase the number of excellently educated workforce. It will also bring fresh ideas that can transform and elevate academic aspirations.

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#### **Peninsula College**

With the capacity to accommodate over 4,000 students, this college is expected to attract the attention of students and educators from all over Malaysia. It offers programmes ranging from certificate, diploma, degree and master across various majors such as logistics management, business studies, accountancy, computer science, e-business technology and travel and tourism.

#### <<<

#### **Batu Kawan Industrial Park (BKIP)**

Established in 2008. Batu Kawan Industrial Park is home to a host of world-class MNCs that offers more than 36,000 ready job opportunities. Companies with presence in BKIP are Boston Scientific, Hewlett-Packard, Honda, Automotive Lighting, Broadcom, ClassA, Flex, Haemonetics, Hotayi, Inari, Penang Automation Cluster, Pentamaster, PKT, QDOS, Sunningdale, UWC, VAT, ViTrox, Western Digital and more.

#### **Bukit Minyak Industrial Park** & Bayan Lepas Free Industrial Zone

Both of these thriving industrial parks are well-established with globally-renowned MNCs who have rooted their presence here. They are the workplace of choice for a pool of skilled and semi-skilled workforce locally and from the neighbouring states.



smartly designed with commercial support and strategically located for your convenience

Versa consists of two towers of residences and nine commercial units. It is designed to significantly enhance the living experience while providing conveniences, literally at the doorstep of your home.

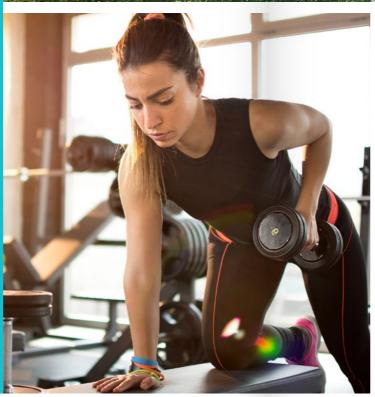




with versatile activities, you will be having the best time ever











#### **GROUND FACILITIES**

- 1. Bicycle Lane
- 2. Bicycle Parking Bay
- **3.** Residence Drop-off Point
- 4. Residence Lift Lobby
- 5. Residence Mailbox
- **6.** Pneumatic Waste Collection Room

- 7. Recycling Room
- 8. Guard House
- 9. Visitor Lift Lobby
- 10. Commercial Lot Mailbox
- 11. E-Hailing Pick-up Point
- **12.** Male, Female & OKU Washroom

- 13. Commercial Lot Waste Collection Room
- 14. EV Charging Station
- 15. Kindergarten
- 16. Male Surau & Washroom
- 17. Female Surau & Washroom
- Utilities Hub

#### **TOWER B**



## enjoy the wonders of outdoors and indoors naturally

Spanning a total of 5,380 sq. ft., the Sky Garden located at each tower are vibrant social spaces where you can chill out while enjoying the stunning skyline of Aspen Vision City.

#### **FACILITIES DECK (LEVEL 5)**

- 1. Residence Lift Lobby
- 2. Games Room
- 3. Yoga & Aerobics Room
- **4.** Adventurous Kids Playground
- 5. Reflexology Garden
- 6. Outdoor Gym
- Sports Court
- 8. Sauna & Washroom
- **9.** Gym
- 10. Multipurpose Hall

- 11. Visitor Lift Lobby
- 12. Leisure Pool
- 13. Kids Pool
- 14. Shower Area
- 15. BBQ Garden
- 16. Putting Green
- 17. Skating Rink
- 18. Management Office
- 19. Reading Lounge

#### **SKY GARDEN (LEVEL 35)**

# TOWER B Facilities Deck

TOWERA

BALCONY

BEDROOM 2

BEDROOM 2

BEDROOM 2

BEDROOM 2

BATHROOM

MASTER BATH





Functional Layouts for Flexible Living







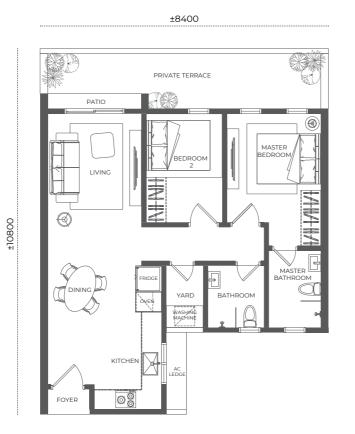


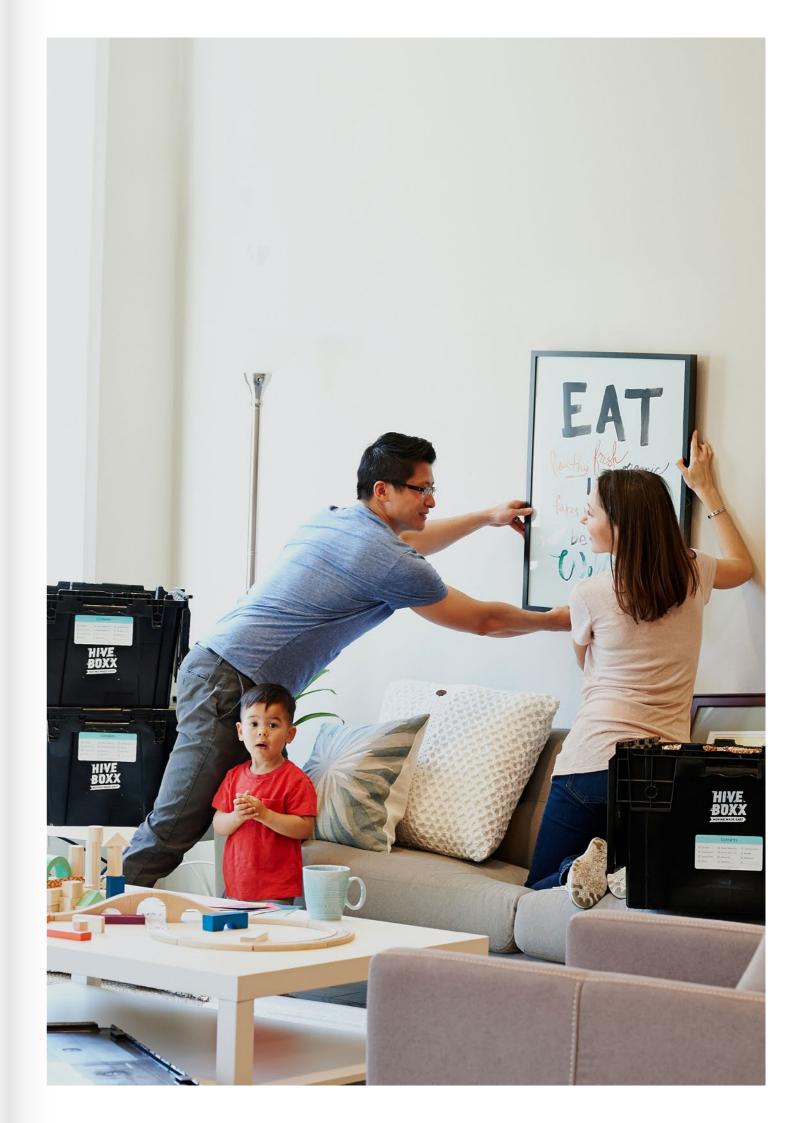
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A PRESTIGIOUS PROJECT JOINTLY DEVELOPED BY





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